

LAUREL COVE



*Music Festival*

**SPONSOR DECK**



[WWW.LAURELCOVEMUSICFESTIVAL.COM](http://WWW.LAURELCOVEMUSICFESTIVAL.COM)





**#MUSICBLOOMSHERE**

*A truly unique live music experience...*

**FOUNDED IN 2019, LAUREL COVE MUSIC FESTIVAL IS A GRASSROOTS MUSIC EXPERIENCE HELD IN THE SCENIC MOUNTAINS OF BELL COUNTY, KENTUCKY. THE FESTIVAL TAKE PLACES THE SECOND WEEKEND OF JUNE AT THE HISTORIC LAUREL COVE AMPHITHEATER IN PINEVILLE, KY – A NATURALLY STUNNING VENUE ORIGINALLY BUILT BY THE CIVILIAN CONSERVATION CORPS IN THE 1930S.**

**SURROUNDED BY OLD-GROWTH FOREST AND KNOWN FOR EXCEPTIONAL NATURAL ACOUSTICS, LAUREL COVE HAS QUICKLY GROWN INTO ONE OF THE PREMIER SMALL-TO-MID-SIZE MUSIC FESTIVALS IN KENTUCKY AND BEYOND. OFTEN COMPARED TO A SMALLER, APPALACHIAN VERSION OF RED ROCKS AMPHITHEATRE, THE VENUE OFFERS AN INTIMATE, IMMERSIVE SETTING THAT PRIORITIZES THE MUSIC AND THE FAN EXPERIENCE.**

# *Some places feel different the second you walk in...*

**LAUREL COVE IS INTENTIONALLY DESIGNED AS AN ALTERNATIVE TO LARGE CORPORATE FESTIVALS. WE FOCUS ON AUTHENTICITY, ACCESSIBILITY, AND DISCOVERY. RATHER THAN CHASING MASSIVE HEADLINERS, THE FESTIVAL SHOWCASES RISING ARTISTS AND STARS OF TOMORROW IN AN INTIMATE SETTING. ALUMNI INCLUDE ACTS SUCH AS RED CLAY STRAYS, OLE 60, KAITLIN BUTTS, WYATT FLORES, CHARLES WESLEY GODWIN, MORGAN WADE, SIERRA FERRELL, AND 49 WINCHESTER.**

**WITH A RELAXED ATMOSPHERE, AFFORDABLE PRICING, AND AN EMPHASIS ON TRUE LIVE-MUSIC CULTURE, LAUREL COVE MUSIC FESTIVAL HAS BUILT A STRONG REPUTATION AS A DESTINATION EVENT FOR DEDICATED MUSIC FANS SEEKING A HIGH-QUALITY, FAN-CULTIVATED EXPERIENCE.**

**THAT IS WHY, FOR THE LAST THREE YEARS, WE HAVE SOLD OUT IN MINUTES, BEFORE ANNOUNCING A SINGLE BAND...ALL WHILE SELLING 80% OF TICKETS TO PAST ATTENDEES ONLY...**



One of the best reviewed festivals in the nation...



**NAMED ONE OF  
THE BEST MUSIC  
FESTIVALS IN  
THE NATION BY  
SAVING COUNTRY  
MUSIC AND  
HOLLER**

*...and the hottest ticket of the music festival season.*

- **SELLS OUT IN MINUTES EACH YEAR BEFORE A SINGLE BAND IS ANNOUNCED**
- **80% OF TICKETS SOLD TO PAST ATTENDEES, CREATING LOYAL FANBASE AND A FRENZY OVER GENERAL PUBLIC TICKETS**
- **OVER 12,000 TICKET LINK CLICKS IN DAY 1 OF SALES (ALMOST TEN TIMES THE FESTIVAL CAPACITY)**
- **A SOCIAL MEDIA FOOTPRINT COMPARABLE TO FESTIVALS FIVE TIMES OUR SIZE**



**PEOPLE MAGAZINE CALLS US: “A NEAR WOODSTOCK-LEVEL EVENT THAT ONLY A FEW ARE LUCKY ENOUGH TO ATTEND...”**



**GARDEN & GUN SAYS: “LAUREL COVE DRAWS FANS FROM ALL OVER THE COUNTRY, TESTIFYING TO THE POWER OF MUSIC IN EVEN THE MOST REMOTE SOUTHERN HOLLER.”**

## *Why we do it.*

**LAUREL COVE MUSIC FESTIVAL ISN'T HERE TO PAD OUR OWN POCKETS.**

**HERE'S WHY WE ARE HERE:**

- **TO RAISE MONEY (ALMOST \$100,000 SINCE OUR CONCEPTION) FOR LOCAL CHARITIES LIKE ROHO, FRIENDS OF THE BELL COUNTY ANIMAL SHELTER, SCHOOL ORGANIZATIONS, ETC.**
- **TO HELP SHOWCASE UNDERGROUND TALENT IN THE ROOTS MUSIC SCENE AND GIVE THEM A NATIONAL SPOTLIGHT. OUR TRACK RECORD SPEAKS FOR ITSELF.**
- **TO BRING SUBSTANTIAL ECONOMIC IMPACT TO BELL COUNTY AND THE TRI-STATE AREA (OVER \$1 MILLION ANNUALLY)**
- **TO GIVE PEOPLE AN AFFORDABLE, QUALITY ALTERNATIVE TO THE CORPORATE MEGA-FESTS THAT EXIST OUT THERE (WE ARE FOUR TIMES CHEAPER ON AVERAGE).**

COMING IN 2026

# WHERE THE MOUNTAINS SING

SONGS FROM THE HILLS,  
HYMNS FOR THE HEART.

THE STORY OF THE LAST REAL  
AMERICAN MUSIC FESTIVAL.



MESMERIC MEDIA

*Coming to a screen near you...*

**WE'RE THRILLED TO ANNOUNCE  
OUR NEW PROJECT IN  
PARTNERSHIP WITH MESMERIC  
MEDIA: "WHERE THE MOUNTAINS  
SING". THIS DOCUMENTARY WILL BE  
A PROFESSIONALLY PRODUCED  
FILM SHOWCASING OUR EVENT.  
FOR MORE INFO VISIT**

**[WWW.LAURELCOVEMUSICFESTIVAL.COM](http://WWW.LAURELCOVEMUSICFESTIVAL.COM)**

# *The Real Reason We're Different: Our Fans.*



**CLICK IMAGE FOR 2025 VIDEO RECAP**

**“OUR FANS AND THEIR LOYALTY IS WHAT SEPARATES US AS A FESTIVAL, PERIOD. THEY SUPPORT THE COMPANIES, CHARITIES AND ARTISTS THAT THEY SEE ASSOCIATED WITH US, AND WELL BEYOND THEIR APPEARANCE AT LAUREL COVE. IN SHORT, THEY’RE THE KIND OF FOLKS YOU WANT ON YOUR TEAM. THEY’RE SECOND TO NONE”**

*Jon Grace - Festival Chair and Director of Bell County Tourism*

# Sponsorship Benefits That Deliver

**WE MAKE SURE OUR SPONSOR DECK DOESN'T JUST PROMISE...IT DELIVERS. WE ADVERTISE SOLELY FOR THE BENEFIT OF OUR SPONSORS, BECAUSE WE DON'T NEED TO FOR TICKET SALES. WE MAKE SURE TO USE THE FULL POWER OF OUR BRAND TO SUPPORT YOURS.**



**LAUREL COVE**



# **SPONSOR LEVELS**

**DIAMOND/PRESENTING – \$20,000 – LIMITED TO 1**

**PLATINUM – \$10,000 – LIMITED TO 3**

**GOLD – \$5,000 – LIMITED TO 6**

**SILVER – \$2,500 – LIMITED TO 8**

**BRONZE – \$1,000 – LIMITED TO 10**

**FRIEND OF LCMF LEVEL – \$500**

**ALL SPONSOR LEVELS INCLUDE THE BENEFITS LISTED AT THEIR PARTICULAR  
LEVEL AS WELL AS ALL BENEFITS AT THE LEVELS BELOW IT.**

**OTHER OPTIONS INCLUDE CREEKSIDE STAGE SPONSORSHIP, GREENROOM SPONSOR  
AND MORE. [CLICK HERE FOR MORE INFORMATION](#) THEN CLICK “SPONSOR FORM”**

**LAUREL COVE**



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# **EXCLUSIVE DIAMOND LEVEL BENEFITS**

**LIMITED TO ONE ONLY\***

- **OFFICIAL PARTNER STATUS MENTIONS (AKA PRESENTED BY:)**
- **PRESENTING PARTNER AT AMERICANAFEST**
- **LOGO ON MAIN AD POSTER**
- **BILLBOARD LOGO**
- **SHOUT OUT/LOGO ON VINYL BACK**
- **UP TO TEN PRIVATE ACCESS PASSESS**



**\*THIS SPOT IS CURRENTLY TAKEN FOR 2026**

LAUREL COVE



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# EXCLUSIVE PLATINUM & ABOVE LEVEL BENEFITS

LIMITED TO 3 TOTAL

- COTTAGE AT PINE MOUNTAIN FOR EVENT
- PREFERRED SIDE STAGE SEATING
- FOOD AND DRINK VOUCHERS ALL WEEKEND\*
- STAGE TIME/BAND INTRO^
- INDIVIDUAL BANNER AT EVENT ENTRANCE
- RADIO/NEWSPAPER SHOUTOUTS
- UP TO SIX TICKETS AND FOUR ALL ACCESS PASSES

^ LIMITED TO 2 MINUTES EACH DAY. BAND INTRO MUST BE APPROVED BY STAFF

\*FOR TWO PEOPLE EACH DAY AT VENUE GREENROOM



**LAUREL COVE**



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# **EXCLUSIVE GOLD & ABOVE LEVEL BENEFITS**

**LIMITED TO 6 TOTAL**

- **LOGO IN COMMERCIAL**
- **VIP PARKING**
- **FREE VENDOR SPACE**
- **LOGO ON STAGE FRONT BANNER**
- **LOGO SHOWN IN DOCUMENTARY**
- **BRAND EXCLUSIVITY\***
- **FOUR TICKETS AND TWO ALL ACCESS PASSES**
- **LOGO ON VINYL INNER SLEEVE (1,000 COPIES)**



**\*YOUR COMPANY WILL BE THE ONLY ONE OF ITS GENRE INCLUDED AT ANY SPONSOR LEVEL**

LAUREL COVE



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# EXCLUSIVE SILVER & ABOVE LEVEL BENEFITS LIMITED TO 8 TOTAL

- DEDICATED SOCIAL MEDIA POST
- FREE MERCH BUNDLE
- MENTION ON STAGE BY MC
- TWO TICKETS TO LCMF



**LAUREL COVE**



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# **EXCLUSIVE BRONZE & ABOVE LEVEL BENEFITS**

**LIMITED TO 10 TOTAL**

- **LOGO ON STAND UP BANNER**
- **LOGO IN EVENT PROGRAM**
- **EVENT RACK CARD LOGO**
- **LOGO ON DIGITAL SCREEN  
BEHIND STAGE**



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# FRIENDS LEVEL BENEFITS

- **EVENT BANNERS (ALL SPONSORS)**
- **COLLECTIVE SOCIAL MEDIA POST**
- **HELPING LOCAL TOURISM & NONPROFITS!**



**WE'RE NOT THE BIGGEST OR THE FLASHIEST FESTIVAL. WE DON'T HAVE THE HUGE NAMES, SUPER VIP ACCESS, AND THE INSANE BUDGET THAT THE BIG FESTIVALS DO. WE PREFER TO KEEP IT SIMPLE AND GET BACK TO WHAT REALLY MATTERS: LIVE MUSIC AND THE PEOPLE WE ENJOY IT WITH. IF YOU'RE LOOKING FOR INFLUENCER TENTS, \$15 BEERS UNDER A SHADELESS LANDSCAPE AND FOLKS TALKING OVER THE MUSIC THE WHOLE TIME: LAUREL COVE AIN'T FOR YOU.**

**WE'VE GOT SOMETHING THE MEGA-FESTS CAN NEVER HAVE:  
A REAL FESTIVAL FAMILY.**

**WE ONLY OPEN 20% OF TICKETS TO NEWCOMERS EACH YEAR, MAKING LCMF A TRUE REUNION OF FRIENDS, OLD AND NEW. WHETHER YOU'RE FROM ONE HOLLER OVER OR YOU COME ALL THE WAY FROM ALASKA EVERY YEAR ...WHEN YOU'RE IN THE COVE, YOU'RE FAMILY. HERE, IT DOESN'T MATTER WHO YOU VOTED FOR, WHO YOU LOVE, WHAT RELIGION YOU PRACTICE...ALL THE THINGS THAT DIVIDE US GET LEFT AT THE ENTRANCE. LAUREL COVE IS WHERE WE GET BACK TO REMEMBERING HOW GOOD IT FEELS TO GREET FOLKS WITH A HUG AND ENJOYING SOME AMAZING MUSIC TOGETHER. WHERE YOU CAN SING ALONG WITH FRIENDS, CRY TO A SAD SONG, AND EVERYTHING IN BETWEEN. FANS AND ARTISTS FEEL THE MAGIC OF THIS PLACE THE SECOND THEY WALK IN. IT'S JUST DIFFERENT.**

**THERE MAY BE BETTER MUSIC FESTIVALS OUT THERE, BUT THERE ISN'T A BETTER FESTIVAL FAMILY ANYWHERE.**

*A Message From Festival Founder &  
Bell County Tourism Director Jon Grace*



**LAUREL COVE**

**SOLD**

**OUT**

**THANK Y'ALL SO MUCH!**

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**JUNE 11 - 13, 2026 / PINE MOUNTAIN STATE RESORT PARK / PINEVILLE, KY**

**EVAN HONER - THE CREEKERS - KASHUS CULPEPPER**

**SG GOODMAN - COLE CHANEY - THE WILDER BLUE - SHADOWGRASS**

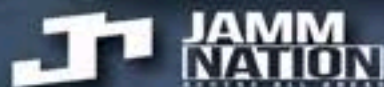
**JASON SCOTT & THE HIGH HEAT - JOHN R. MILLER - THE LOWDOWN DRIFTERS - HARPER O'NEILL**

**MARFA - MAGNOLIA BOULEVARD - COLTON BOWLIN - JOE STAMM BAND - LEON MAJEN**

**LAI BACK COUNTRY PICKER - EMILY JAMERSON - JORDAN LEE KING - JUSTIN CLYDE WILLIAMS**

**RITCH HENDERSON - HOLLERHEAD - REBECCA PORTER - BEDFORD - THE DAMN SHAMES**

**BROCK BURTON & GRACIE YATES - DALTON KISER & THE DOWNWIND - OLIVER SAYANI - LAUREL LEWIS - KYNDLE MINTER**



**RESALE TICKETS AND INFO AT: [WWW.LAURELCOVEMUSICFESTIVAL.COM](http://WWW.LAURELCOVEMUSICFESTIVAL.COM)**





**WE HOPE YOU'LL JOIN**

**#TEAMLCMF**

**EMAIL [SPONSORS@LAURELCOVEMUSICFESTIVAL.COM](mailto:SPONSORS@LAURELCOVEMUSICFESTIVAL.COM) FOR MORE INFO OR TEXT/CALL**

**JON GRACE AT 606-499-0567**

**[CLICK HERE FOR MORE SPONSOR INFO](#)**